

**Full Logo:**



**Alternate Versions:**

Grayscale



Black Only



Reversed



**Logo Components:**

Mark



Logotype



Tagline

**Acceptable Fonts:**

Display typeface:

*Cherolina*

Text typeface:

Times New Roman Regular

**Required Space Allowance:**

Space must equal the gap between the inside of the vertical stalk of the "E" and the left side of protruding "K."



**Colors:**



C: 31%  
M: 43%  
Y: 0%  
K: 0%



C: 78%  
M: 87%  
Y: 27%  
K: 12%